

UGC FOR HOTELS, DESTINATIONS AND TRAVEL BRANDS

Video that makes high-earning travelers pick you over *the obvious choice*.

My audience works in finance, consulting and tech. They get under 14 vacation days a year and spend them carefully. I make room tours, POV reels and itineraries that answer their questions before they book.

ABOUT

The person behind *the camera*.

My career in consulting and finance took me around the world, often with only a weekend to see each place. I learned to make every free day count, and to look past the obvious choice for something better.

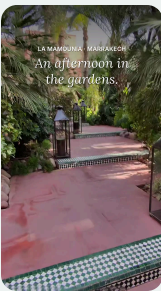
That work was about understanding why people choose one option over another, and showing the value others overlook. I bring the same eye to your business: I find what makes it worth choosing and show it the way a discerning traveler would experience it.

I've lived in four countries and traveled across six continents, so I notice the details that matter to international travelers. As a woman who often travels solo, I also check what most reviews skip: whether it's safe and easy to explore alone.

COUNTRIES 80 visited, and counting	LANGUAGES 6 incl. Mandarin, Japanese
TURNAROUND 7-10 days after the stay	REGIONS 9 Caucasus to the Andes

Selected work

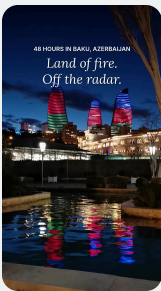
MOROCCO · GEORGIA · AZERBAIJAN · MONTENEGRO



LUXURY HOTEL

La Mamounia

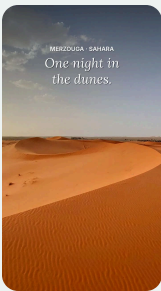
Marrakech · 53s. Gardens, afternoon tea and golden hour by the pool.



DESTINATION ITINERARY

48 Hours in Baku

Old city, Gobustan, fire temples · 1m10s.



OVERNIGHT EXPERIENCE

One Night in the Dunes

Merzouga · 1m01s. Camel ride, camp, sunrise.

Packages

RATES ON REQUEST · QUOTED WITHIN 48 HOURS

STARTER1 VIDEO

Starter Position

- 1 vertical video, up to 30s
- 3 alternative hooks
- 10 edited photos

CORERECOMMENDED

Core Position

- Room tour, POV reel and itinerary
- 3 hooks per video, 20 photos
- Raw clips included

CAMPAIGN6 VIDEOS

Full Allocation

- 6 videos plus story frames
- 40 photos and all raw footage
- A written guide for your audience

Terms

USAGE	Organic, your own social channels and website
DURATION	12 months from delivery, extendable
TERRITORY	Worldwide
PAID ADS	Licensed separately
REVISIONS	One round included
AI USE	Disclosed; never used to depict your business

Where I'm headed

UPCOMING, 2026/27
Jordan, Cyprus, Oman, Qatar, UAE, Bahrain, Kuwait, Egypt, Israel, Nicaragua, Honduras, Dominica
REGIONS COVERED
North Africa, Caucasus, Central and Eastern Europe, Balkans, Baltics, Middle East, Asia, Caribbean, Central and South America
ADD-ONS
Captions in Mandarin, Japanese, Malay or Bahasa Indonesia · paid ads licensing · 72 hour rush edit

WHO IT'S FOR

What I'll deliver *for you.*

Each sample shoot plan follows the order a careful traveler weighs a decision, so the content answers their questions before they ask.

HOTELS, RESORTS AND BOUTIQUE STAYS

What a careful booker checks, *in the order they check it.*

- 01 The arrival**
The approach, the entrance and the first look at the view.
- 02 The room, honestly**
A full walkthrough in real light, so nothing surprises them at check in.
- 03 What's included**
Breakfast, the pool, the terrace: the details people compare between tabs.
- 04 Just outside the door**
The beach, the café and the walk that make the location worth the rate.

Best fit: **Core Position.** Room tour, POV reel and a neighborhood itinerary, with 20 photos and raw clips.

TOURISM BOARDS AND DESTINATIONS

The case for your destination *over the obvious one.*

- 01 The comparison**
The famous alternative everyone books, and why yours is the smarter trip.
- 02 Easier than they think**
Flights, ferries, visas and getting around, shown step by step.
- 03 Where to stay and eat**
Real stays and tables at a range of price points.
- 04 The part nobody posts**
The quiet corners that make people say they found it first.

Best fit: **Full Allocation.** 6 videos, story frames, 40 photos, all raw footage and a written guide for your audience.

TOUR OPERATORS AND EXPERIENCES

From the meeting point to *the story they tell afterwards.*

- 01 What it's like to join**
Group size, pace and who it suits, including solo travelers.
- 02 The people behind it**
Your guides, hosts and the craft they bring.
- 03 The highlight**
The moment worth the ticket, filmed first person.
- 04 The afterglow**
The view, the meal or the souvenir they'll show friends.

Best fit: **Starter Position.** 1 vertical video with 3 alternative hooks and 10 edited photos.

AIRLINES AND TRAVEL BRANDS

A route, sold on *the trip at the end of it.*

- 01 Why go now**
The destination hook, built around a place the route makes easy.
- 02 The journey**
Seat, service and the small comforts that make a long flight easier.
- 03 The first 24 hours**
Landing, getting into town and the first meal.
- 04 What it opens up**
The weekend or the week that only works with a good connection.

Best fit: **Core Position.** 3 videos, 20 photos and raw clips, with captions in Mandarin, Japanese, Malay or Bahasa Indonesia.

Tell me the result you're after, and I'll create the content that *gets you there.*

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